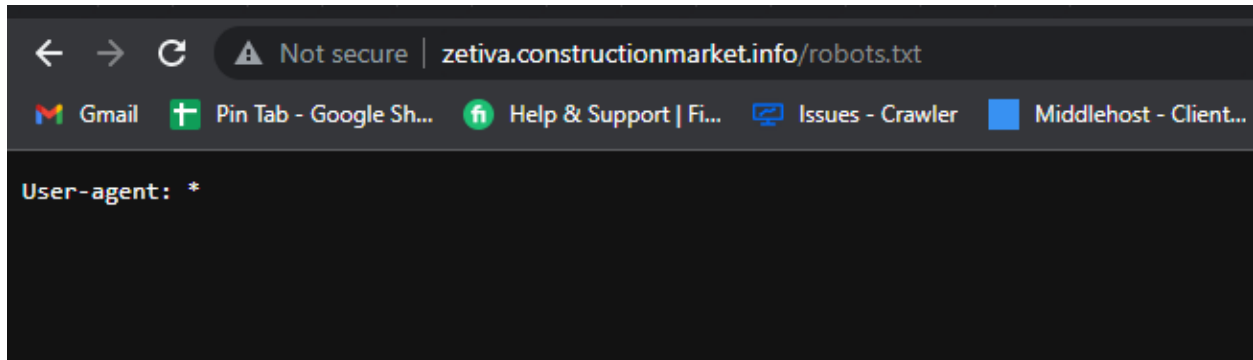# http://zetiva.constructionmarket.info/
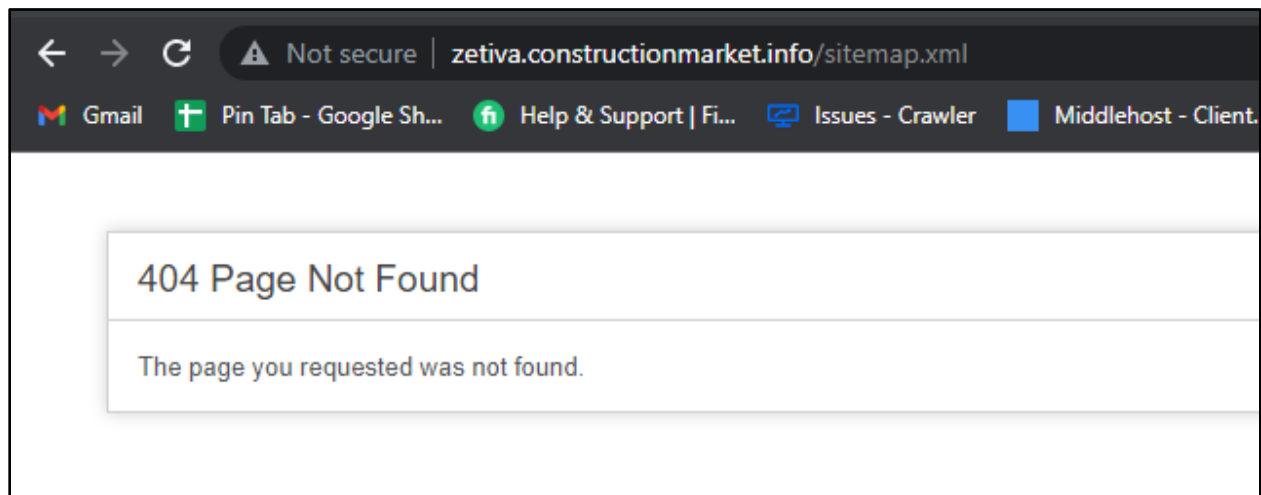
**Technical SEO and Suggestion Report**

- ## Robots.txt

I have checked robots.txt file and we did not find robots.txt file in root. And It needs to be added because that allows crawlers to crawl website. Screenshot are attached below of robots.txt:



- ## Sitemap.xml

I have checked sitemap of the website and we did not find sitemap even then they are shown 404 error. And it needs to be added because that allows crawlers to crawl easily and we are crawl our imported pages. Screenshot are attached below of sitemap:

- ## 404 Pages

We have checked website and it has 404 error and it needs to be redirect on home page. Other wise remove these urls. Screenshots are attached below:



| | Address | Content Type | Status Code | Status |
|---|---|---|---|---|
| 1 | http://zetiva.constructionmarket.info/employee-database-software/ | text/html; charset=UTF-8 | 404 | Not Found |
| 2 | http://zetiva.constructionmarket.info/custom-workflows/ | text/html; charset=UTF-8 | 404 | Not Found |
| 3 | https://www.linkedin.com/ZetivaHR | text/html | 404 | Not Found |
| 4 | http://zetiva.constructionmarket.info/mobile/ | text/html; charset=UTF-8 | 404 | Not Found |
| 5 | http://zetiva.constructionmarket.info/hr-reporting/ | text/html; charset=UTF-8 | 404 | Not Found |
| 6 | https://thejobsgate.com/employer/jobpreview?id=122 | text/html; charset=UTF-8 | 404 | Not Found |
| 7 | http://zetiva.constructionmarket.info/frontend/home-agency.html | text/html; charset=UTF-8 | 404 | Not Found |
| 8 | http://zetiva.constructionmarket.info/contact_us.html | text/html; charset=UTF-8 | 404 | Not Found |
| 9 | http://zetiva.constructionmarket.info/testimonial_img/2f29ea5bc8587749718525dc6b76593e.11.jpg | text/html; charset=UTF-8 | 404 | Not Found |
| 10 | http://zetiva.constructionmarket.info/about.html | text/html; charset=UTF-8 | 404 | Not Found |
| 11 | http://zetiva.constructionmarket.info/career.html | text/html; charset=UTF-8 | 404 | Not Found |
| 12 | http://zetiva.constructionmarket.info/services.html | text/html; charset=UTF-8 | 404 | Not Found |
| 13 | http://zetiva.constructionmarket.info/blog_details.html | text/html; charset=UTF-8 | 404 | Not Found |
| 14 | http://zetiva.constructionmarket.info/under.html | text/html; charset=UTF-8 | 404 | Not Found |
| 15 | http://zetiva.constructionmarket.info/about_us.html | text/html; charset=UTF-8 | 404 | Not Found |
| 16 | http://zetiva.constructionmarket.info/industries.html | text/html; charset=UTF-8 | 404 | Not Found |
| 17 | http://zetiva.constructionmarket.info/index.html | text/html; charset=UTF-8 | 404 | Not Found |

Selected Cells: 0  Filter Total: 17

- ## Broken Links

We have checked broken Links and we have found most of the broken Links. It needs to be Fix. Now I have added URL to check easily (Broken Links).  Screenshots are Attached Below:
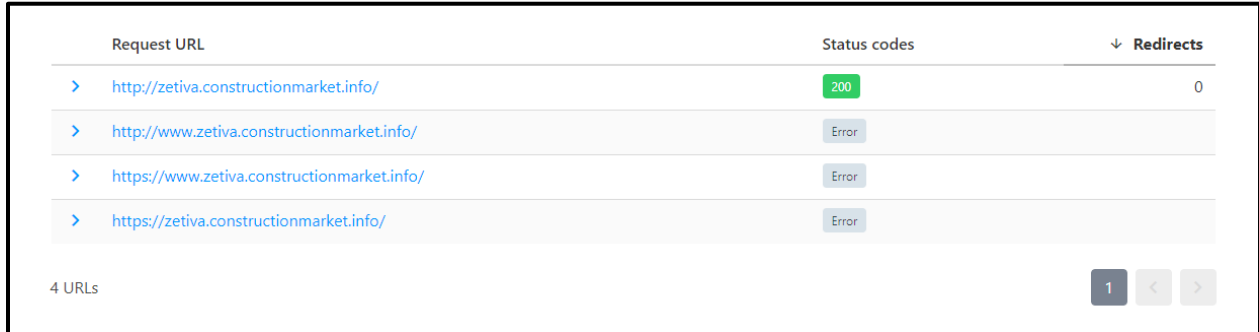


### zetiva.constructionmarket.info

To see your broken links highlighted on the page, click on a row in the table below:

**Broken Links**

Search title or URL [          ] [Go] [x]

| URL | Title | Broken Links Out ▾ | Links Out | Page Power i | Links In |
|---|---|---|---|---|---|
| frontend | ZetivaHR, Talent Management, ... | 10 | 17 | 55 | 9 |
| about | ZetivaHR, Talent Management, ... | 7 | 13 | 41 | 6 |
| services | ZetivaHR, Talent Management, ... | 7 | 13 | 41 | 6 |
| blog_details | ZetivaHR, Talent Management, ... | 7 | 13 | 41 | 6 |
| features | ZetivaHR, Talent Management, ... | 6 | 12 | 41 | 6 |
| partners | ZetivaHR, Talent Management, ... | 6 | 12 | 41 | 6 |
| contact | ZetivaHR, Talent Management, ... | 6 | 12 | 41 | 6 |
| (home page) | Talent Management, Compensation, Payroll,... | 4 | 41 | 87 | 45 |
| home | Talent Management, Compensation, Payroll,... | 4 | 41 | 57 | 38 |
| ProductOverview | Talent Management, Compensation, Payroll,... | 4 | 41 | 57 | 38 |
| ?whistle=1 | Talent Management, Compensation, Payroll,... | 4 | 42 | 23 | 2 |
| benefit_plan | Talent Management, Compensation, Payroll,... | 1 | 38 | 57 | 38 |
| frontend/jobs | Talent Management, Compensation, Payroll,... | 1 | 45 | 23 | 2 |
| frontend/circular_details/1 | Circular Details | 1 | 5 | 14 | 1 |

- ## **Website Version**

I have checked website version and they have 2 versions. Most of the website has issues and they have more than 1 version and Google will confuse about which version is right and they have ranked. Screenshot have attached below:
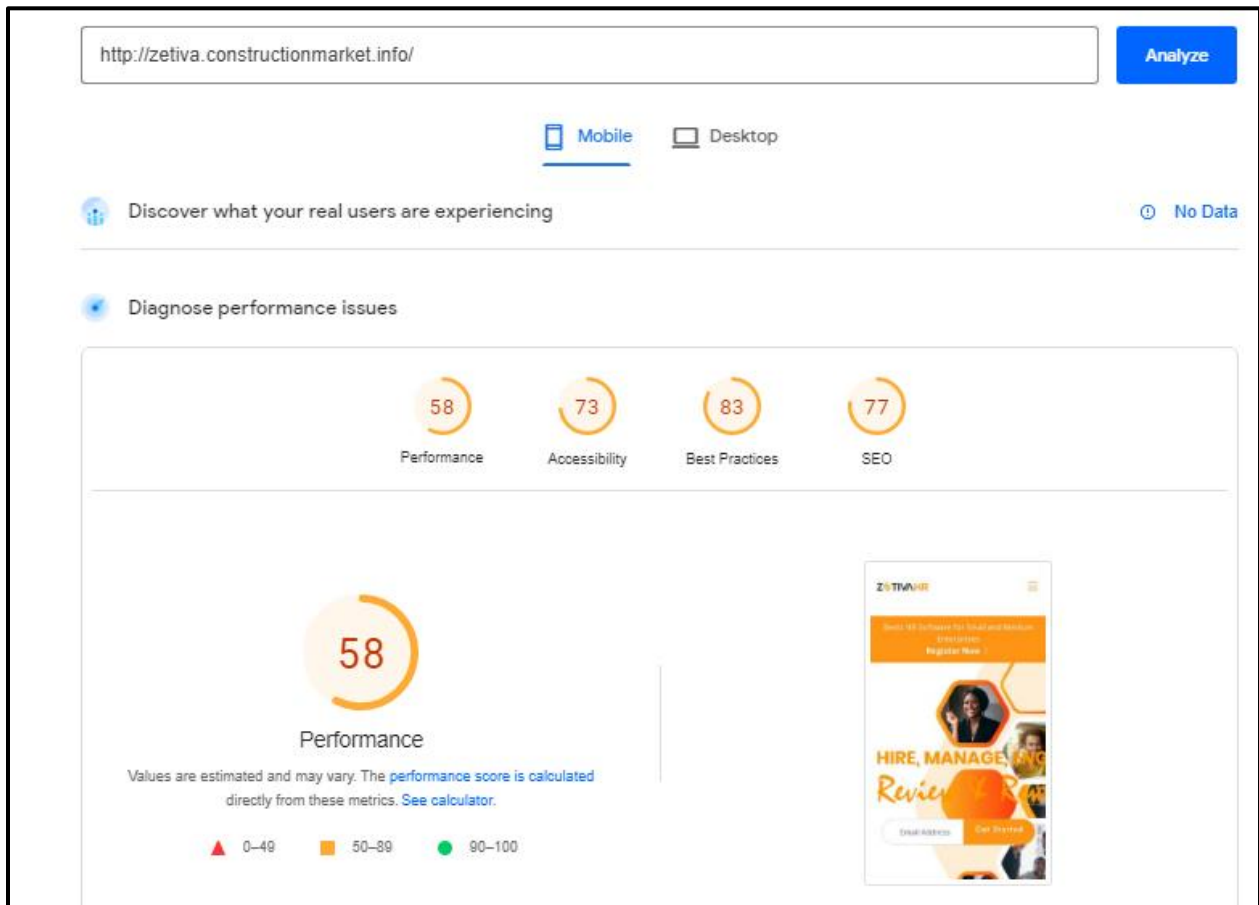
| Request URL | Status codes | ↓ Redirects |
|---|---|---|
| > http://zetiva.constructionmarket.info/ | 200 | 0 |
| > http://www.zetiva.constructionmarket.info/ | Error | |
| > https://www.zetiva.constructionmarket.info/ | Error | |
| > https://zetiva.constructionmarket.info/ | Error | |

4 URLs      1 < >

- ## **Page Speed**

We have checked and your website page speed is very low it needs to be improved. Screenshot attached below.

- ## About Us Page

We have check and website and we did not find About us page. It needs to be created.